

Dear Sir or Madam,

My name is Carl, I am a former Australian Army Major; a senior consultant to 4 Olympic Games; a previous business owner in a hotel and a yoga centre; a coach to CEO's, multimillionaires, business owners, world champions and Gold medal Olympians. For the last 12 years I have done personal development and leadership workshops for Chevron, Exxon and the Swire Group; plus I have a degree in Management and Professional Studies. I have also published 4 books on happiness, health and success.

However this letter is not about me.

What I really want to ask you is whether you think it would be beneficial for your organisation if your staff were more creative and innovative, less reactive and more grounded when facing challenges or challenging people, had higher levels of vitality, were sick less often, and were generally more engaged, focused and productive?

As a leader and business owner myself, I am well aware that the above statement is rhetoric. Of course all of those behavioural traits would be highly effective in any workplace or social environment.

For the last 20-years I have studied or done training courses in social psychology, positive psychology, psychotherapy, neuroscience, epigenetics, leadership, decision-making, and high performance habits; in order to better help me understand how to optimize human creativity and performance.

I am passionate about helping people learn how to make better choices, how to manage their emotional states more effectively, how to let go of past experiences that no longer serve them, and how to become more productive, creative and effective; in their professional lives and personal lives.

Several years ago I developed a personal development program simply called the *30-Day Challenge*, where I share much of what I have learned over the past 20 years (50 years actually) to help people to become higher performing individuals. And because the program is conducted over an extended period of time, there is real opportunity to create lasting success habits – since success is often the sum of the right habits.

What I was wondering is if you are interested in supporting and/or financially subsidizing your staff member, so that you can both benefit from this opportunity. If your staff member chooses the Group Coaching program there are five 90-min Group Coaching calls, they are asked to attend; plus each day of the 30-Day Challenge there

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is a daily lesson (called Daily Tip) and activity, that takes about 30 minutes to complete.

Any support you could provide them would be greatly appreciated. And as a leader and manager myself, I know they will become an even greater resource within your organisation.

You can reach out to me and ask me any questions you have, and I would be more than happy to answer them.

Kind regards,



Carl Massy
Owner and Coach
Bali CoCreation Studios

PS: If you would like to see my teachings, listen to the Audiobook of *The Successful Mind*, or read a sample from *The Guidebook to Authentic Success*, then please use this link: <http://www.carlmassy.com/o/bonus/teaching-by-carlmassy>.

Carl Massy Coaching & Consulting

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